

Northwest Coordinating Committee Hood River Best Western Meeting Minutes 12/15/2013

9:07 Meeting was called to order by Chair Linda Vance

Roll Call: Quorum met

Voting Delegate	Club Representing	Voting Delegate	Club Representing
Linda Vance	WSPHC	Kathy Hugh	WSPHC
Shannon O'Dell	INPHC	Leila Styler	INPHC
Kay Simmelink	COPHC	Linda Wise	COPHC
Nicole Abilla	SWWPHC	Kathy Tuttle	SWWPHC
Lori Nevin	RPHC	Jeffrey Farr	RPHC
Kathy Parker	OPHC	Erin Henderson	OPHC
Kathy Allen	BMPHC	Joyce DesJardins	BMPHC
Melissa Jayo	SRPHC	Mary Anne Black	SRPHC

Guests:

Annie Suratt OPHC Brenda Wood

Jeri Stone WSPHC Mike Abilla WSPHC, SWWPHC, OPHC, SRPHC

Correspondence - BC club sent letter stating they are joining NWCC (delegates and alternates for 2014 attached), membership fee to follow. Due to the weather their delegates were unable to attend meeting. However they sent their position on the following. They requested to change the NWCC and Zone meeting dates, oppose the possibility of going back to 50 % plus 1 rule, and support the 4 shows/25 point minimum to qualify for yearend award. They also note they have submitted tentative show dates. Submitted by Cathy Glover.

ZDesigns 2015-2016 directory agreement letter –sent to Kristi Calvin. Description and of directory and timeline. 8.5 x 11 full color directory. Printing to be on 80lbs gloss text with 100lbs heavy gloss cover, saddlestiched, quanity 2,000. NWCC to have 17 free pages to include member addresses, results, futurity, and high point winners etc. Ad prices remain the same as 2013-2014 fee. Deadlines reservations Oct 15, ad copy Nov 15, Final proof to NWCC Jan 15, Mail directories Jan 15. Vote next meeting to renew contract.

Minutes from Jan 2013. Corrections Jeri Stone corrected Kristi is with an i, not y. Kay corrected that website payment was \$600 not \$400, COPHC 2 judges under contract not 4. *Minutes approved*.

Treasure's report – given by Kay Simmelink. 7 directors were given partial reimbursements, \$4500 added monies into 2013 NWCC futurities (29 total entries). Kay requested audit to be performed. *Report approved.* Bills to paid-\$10.00 email blast fee, points keeping fee - *approved*

Old Business:

NWCC Directory report (Kristi Calvin) – Everything went smooth and well. Money collected earlier than in years past. Kristi commends the great job by Zdesign.

NWCC Futurity Report (Leslie Ohlau) – None submitted

2013 YEA Banquet & Awards Recap (Brenda Wood) – Food and awards were great. A lot of personalized embroidery was offered. Lots of complements on awards. New logo and color scheme. Award monies were down from years before so it is really difficult to keep providing the same quality and value for less money. There were no donations for raffle table and Brenda welcomes personal or club donations to improve the raffle. Gift bags were once again provided and anyone is welcome to donate to them as well.

Points Keeping (Valerie Johansen)- Val was unable to attend but she contacted chair before meeting to give report. The 2013 deadlines were all met by Val. She did note that there were a few struggles this year; BC club submitted results in a different format, Spokane was late due to secretarial errors and the only consistent delay in points keeping was APHA inquires of eligibility (specifically green horse classes).

New Business:

Sign in all of 2014 delegates, alternates and guest.

Roll Call: Roll call of 2014 member clubs delegates and alternates. Quorum met

Club Representing	Voting Delegate	Club Representing
WSPHC	Kathy Hugh	WSPHC
INPHC	Leila Styler	INPHC
COPHC	Linda Wise	COPHC
SWWPHC	Kathy Tuttle	SWWPHC
RPHC	Jeffrey Farr	RPHC
OPHC	Erin Henderson	OPHC
BMPHC	Joyce DesJardins	BMPHC
SRPHC	Mary Anne Black	SRPHC
WSPHC	Mike Abilla	WSPHC
	WSPHC INPHC COPHC SWWPHC RPHC OPHC BMPHC SRPHC	WSPHC INPHC Leila Styler COPHC Linda Wise SWWPHC RPHC OPHC Linda Wise Kathy Tuttle RPHC Jeffrey Farr OPHC Erin Henderson BMPHC Joyce DesJardins SRPHC Mary Anne Black

Guests:

Annie Suratt OPHC, Jeri Stone WSPHC Brenda Wood

Correspondence:

Letter received by the management of the Oregon Horse Center asking if we were interested in working with private entity to produce an APHA show. No interested expressed by group.

Elections of 2014 officers:

Chair - Linda Vance
Vice Chair - Shannon O'Dell
Secretary - Nicole Slattery-Abilla
Treasure - Kay Simmelink

Maryanne Black

2014 Show dates list Coordinator applications

Shannon O'Dell is willing to do the job again and keep the information updated for website. See attachment for current judges list.

2014 Show Mailing List Coordinator application

Lori Nevin is willing to be new coordinator and provide the list to clubs by request. Lori is going to work with Brenda Wood's list and Valerie Johansen's points keeping list to comprise the most up to date and comprehensive list.

2014 Points Keeping Applications

Valerie Johansen has submitted application.

Data Storage Presentation for NWCC and Member Clubs (Lori Nevin and Jeff Farr)

Lori used a projector to walk the group through how to use dropbox. Dropbox is a file hosting service that offers 2GB of <u>free</u> cloud storage, file synchronization, and client software. Dropbox allows users to create a special folder on each of their computers, which Dropbox then synchronizes so that it appears to be the same folder (with the same contents) regardless of which computer is used to view it. Files placed in this folder also are accessible through a website and mobile phone applications. The purpose of sharing this information and tutorial was to inform the group of a safe place to archive and store NWCC documents, pictures, directory copies and material necessary for operating. The presentation was given to all delegates present so they could implement into member clubs too. Lori Nevin also reported that when you sign up friends to the free service you are gifted with additional data storage.

Lori is setting up NWCC with dropbox account so committee can store documents. You can Email Lori your email address and she will send you a link to get started and then share with others. Contact Lori at lorinevin8@hotmail.com

NWCC Declaration Form Revision

The new 2014 declaration will include a place to provide the <u>exhibitors jacket size</u> and <u>the horse's sheet size</u> per the request of awards coordinator. Also a reminder that each declaration form is to represent ONE horse / exhibitor combination. You must declare additional family members or if ownership changes. * You may opt out of receiving NWCC show premiums on form.

NWCC Futurities

It has been proposed by the executive board to suspend the NWCC futurities for a year or two and take a serious look at other futurities and what will best serve our members. The futurities have been struggling for several years (like many similar programs). It is a grim prognosis with APHA reporting another year resulting in a decline of breeding, registration and membership. Last year the group thought that added monies would increase participation. Kay Simmelink reported in her financial overview that NWCC added \$4500.00 in added monies and we had an all-time low of 29 entries, 8 classes. Unfortunately, the wine and cheese platter idea during the futurities to create "spectatorship" also did not come together. While there was an effort to collect futurity sponsorships they too were sparse. It was proposed that we use the \$200 assessment fee towards the awards program. This was a well-received idea but NWCC will need to amend the current bylaws to allow assessments to be use where they would best serve the membership. NWCC assessment fees are currently allocated for purchasing the awards and funding the futurities. However it was argued that they are part of the many facets of NWCC beyond futurities. The Coordinating committee facilitate an awards program, annual banquet, annual directory, website, judge coordinator for our area and member clubs, national directors and ensuring the NW is well represented (all aspects, exhibitor, professional, animal warfare, lobbyist

for equine legislation, breeders and recreational riders). Linda (chair) was asked to work on new language for next meeting to amend bylaws. There was again discussion about using assessments for awards and how it would greatly help the decreasing awards funds. How long to hold assessment in separate fund? It was proposed for 1 to 2 years. If held for two years the assessment fees would be redistributed back into the awards program over same period 2 years. What is the purpose of NWCC according to our bylaws: The purpose of the NWCC is to assist the member clubs of the Pacific Northwest in promoting paint horses. NWCC member clubs must be an APHA approved club and be represented at NWCC meetings by 2 delegates and/or 2 alternates. The NWCC delegates and alternates are elected annually by their club to represent each club and serve as officers, committee members and workers for NWCC meetings and programs.

NWCC Awards

Brenda Wood awards coordinator gave status of current 2013 awards. She reports that she had a good response to the email she sent to all the awards winners. The email announced and congratulated each members / exhibitor on being a YEA winner. Upon opening the announcement the winners were notified of the class(s) that they won and award options. Brenda included a photo and description of each award. Each class winner had 4 choices and 5 choices to combine and upgrade awards. She additionally reported that the awards were challenging due to budget but ALL of the items were purchased and offered to NWCC at cost there is no mark up to keep cost down. Brenda donates her time to design logo, color scheme and layout. The embroidery is also at a discounted rate (as she has done in prior years). She concludes that all orders have been placed, shipping confirmation received for tomorrow and there are no problems to date.

NWCC Awards Budget

Brenda Wood awards coordinator requested time on agenda to discuss the YEA budget. She expressed concern with coming up with new ideas and quality awards that NWCC has always offered on a diminishing budget (21% down from prior year). She proposed that the group look into additional revenue generating options to help fund the YEA budget. She inquired if members were willing to host fundraiser or if clubs could sponsor an awards? She asked the group to come up with ideas. Much discussion (support /oppose) about awards banquet being about recognition from peers, celebrating, earning points and not all about the monetary value of prizes. Discussion (support /oppose) that with the economy we need to increase and decrease awards. Discussion (support /oppose) reward those who support program re-addressing shows and points. Discussion (support /oppose) members need to be positive and supportive not complain about awards * they are icing on the cake to club awards and horse showing in general. The discussion was tabled to next meeting and delegates were asked to go back to their clubs with a pole of the following options:

- 1. Would you support an annual fee of \$10 -\$20 per declaration
- 2. Would you support an increased .50 NWCC fee. 2014 fee would be \$1.50 per judge per class (compared to \$1.00 in past) increase would be allocated entirely to awards fund.
- 3. Would you support omitting the reserve class award to increase the value of champion award
- 4. Would you support leaving the awards fee as they are and no change to number of champ and resv. Delegates to have discussion and results back to next meeting. Along with any ideas to help YEA budget. Discussion (support /oppose) about declaration fee about who and how to collect declaration fee when money would need to go to treasure and declaration form to points keeper and the crossing in the mail, delay or if someone did at last minute, how to verify in order to count points. Discussion (support /oppose) that increased fees would cause less participation Discussion (support /oppose) \$1.50 will be a big increase to show bill \$6 increase per class on average Discussion (support /oppose) on remaining options as well. *Lots of good ideas and logistics to consider or resolve.

Additions to agenda:

NWCC Mentorship program

Lori Nevin has volunteered to implement a mentorship program to provide assistance and guidance for volunteers or members in a new position. This is to help us to be more efficient and to encourage more volunteerism since they will have support system to be successful. Lori will bring written description of mentorship for publication. Lori will be NWCC's first mentor.

NWCC Mailing List

A reminder that all club secretaries need to send updated membership information to Valerie and Lori Nevin. Secretaries may ONLY use the formatted excel sheet for memberships on the NWCC webpage. If you have an address change or new membership those members should be highlighted on form and resubmitted. Lori Nevin has volunteered to be new mailing list coordinator.

YEA Requirements

Discussion by Erin Henderson was lead to revisit the 4 NWCC shows and 25 point minimum. There were valid points that were addressed. 4 judges sometime prevents the better horse to win an award. YEA are for those competing all year not the bare min. The world show has a 4 APHA event requirement NWCC should have less. Erin also suggestion to allow class winners not have to compete at 4 shows but require it for Hi Points. The rule was originally supported and passed because it rewards the exhibitor who supports the NWCC program and local club shows. BC letter was referenced from 1st half of meeting. Motion failed to change rule.

50% plus 1 Rule

Discussion by Kathy Parker was lead to appeal the 100% of judges to count for YEA. There were again many valid points discussed. Again the better horse does not always win, it is a trailer race, it is very expensive, and if you have to miss 1 or 2 shows due to work schedule or other commitment you are hard pressed to be Hi Point. There were equally compelling pleas from clubs off the I-5 corridor that said it would create an unfair or detrimental impact on their regional clubs. They need the exhibitors support at their shows too. Motion failed to change to 50% plus 1 judge rule.

Move NWCC Meeting Date

Discussion to move the meeting date of first NWCC meeting to coincide with Zone 1 meeting. The new date will be 2nd week in October. Motion passed.

World Show Date to Move

There has been discussion within APHA about possibly changing the date of the APHA world show. It was strongly opposed at meeting. Beyond NWCC not wanting the change, as individuals in the NW we don't want the World Show to be moved to September. This would be detrimental to many regional clubs. It would absolutely disrupt and create a hardship possible beyond repair for our area. Also, it would negatively affect our futurities that are scheduled for that time and our Zone 1 show. This is a very BAD consideration on APHA's part and we encourage everyone to write and tell APHA and specifically Billy Smith, Executive director what a HORRIBLE idea this is and that we as members do NOT support the date change. You can contact Billy directly at billy@apha.com, (806) 679-9412 or on APHA Face book or tweet BillyAPHA@BillyAPHA

Clarifications to Rules

Clarification to current rule about fees and extra NWCC approved show. NWCC clubs will pay an additional \$50 flat fee per show above their allocated 4 judges. Example: An NWCC Paint Club hosts 2 separate APHA events. The first show has 4 judges (and uses up their allotted 4 judges) no fee. The 2nd

Cancer show hosted by OPHC requested not to pay the \$50 fee to NWCC (this show is above the allotted 4 judges). Motion made and passed to waive fee.

Motion made and passed to adopt rule stating "Any club hosting a benefit show where 100% of the proceeds go to charity will not be assessed/ owe the additional fee.

Next Meeting Time 10AM January 18, 2014

Adjourned at 2:28

Respectfully Submitted,

Nicole Slattery-Abilla NWCC SECRETARY

