

**Subject:** UPDATE: 2014 Regional Club Sponsorship - APHA Convention Followup

This is part of my report from Convention. More will be out later this week by the 30 day deadline and specific to the Regional Club Committee which I am currently Chair.

After careful consideration of the Regional Club Committee's request, APHA will reinstate the Regional Club Sponsorship Program for 2014. However, the amount of sponsorship awards have been reduced to \$5000. Due to the late notice APHA agreed the deadline will be moved to May 15. The process of updating the website and application form is happening now. APHA will send out an email to all of the clubs this week and run the clarification/announcement/request for applications in the APHA Point Perspective as well.

No funding will be available starting in 2015 for the Regional Club Sponsorship Program. All money from this program will be repurposed for the new Zone Championship Show program. We feel this new concept will be beneficial as it has the potential to impact more of our clubs and members. Once the program pilot has been tested and evaluated an announcement will be made detailing and promoting the new program to all association members.

I have been working this issue since the NWCC meeting in January. Thank you for your feedback at that NWCC meeting and via email. I feel your feedback was impactful as I was able to work this issue with EC members individually and at Convention in February with the Regional Club Committee, and with Billy Smith Executive Secretary. Six Zone One Clubs had mentioned they wanted to apply this year. I urge you all to take this new information back to your clubs and when the application is available next week, download it, fill it out, and send it in.

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