

GET IN ON THE



AMERICAN
junior
PAINT
HORSE
ASSOCIATION

3 EASY & FUN WAYS TO SUPPORT THE 2017-2018 AJPHA PRESIDENTIAL PROJECT

1. Collect tack and supplies for local therapeutic riding programs
2. Host CHAMPS classes at APHA regional club shows
3. Raise money for CHAMPS exhibitor prizes

QUESTIONS?

CONTACT AJPHA PRESIDENT, ANNA LIA SULLIVAN AT
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Shannon O'Dell – 2018 Annual APHA Convention Report
Irving, TX March 2-5 – Washington Director

In true fashion, Convention kicked off with a full day on Friday March 2nd after a long travel day to get there. We started off with the General Membership meeting where we heard a few things of interest to you:

- A representative from the American Horse Council was there to give us an update on various legislative things they are working on. He reviewed the recent tax cuts and jobs act as it relates to equine businesses. He also discussed immigration and the worker Visa legislation. The Trails Access RNR Act (Recreation Not Redtape) is expected to proceed in 2018. They are also continuing to work on the ELD mandate. There is a specific email address and the American Horse Council asks that you also CC them so they can stay in the loop on what information is being sent (and from where) – agricultural@dot.gov
- Billy Smith gave us his report. Here are some of the stats:
 - Every breed registry lost membership last year
 - APHA is the most financially stable organization because we have hard assets that are paid off and reserves to help sustain us during lean times (we have more than 1 year working capital in reserves). APHA does have roughly 11.5% of the overall 2017 equine market share (AQHA roughly 84%)
 - APHA had a 3.8% decline in registrations (AQHA registrations on the other hand are on the rise – I personally think this has a lot to do with double registered horses and people not registering the solids with APHA)
 - 11% decline in transfers (I personally wonder if this isn't also a result of more people utilizing the lease instead of the fake transfers)
 - We are registering only about 50% of the horses reported on the Stallion Breeding Reports
 - 8% growth in stallion Breeders Trust subscriptions (likely due to decreased fees to most stallions)
 - 2017 Breeders Trust payouts were a little lower at just over \$8 per point
 - Increase in Platinum Breeders Futurity mare nominations
 - 4% increase in the Texas State Events Trust Fund revenue (likely due to partnerships with increased the number of horses & people showing)
 - 6.5% increase in royalties from the Xtras program (important that we all use)
 - Amateur W/T increased while regular Amateur numbers decreased
 - Good growth in the ranch events
 - Brief review of youth scholarships
 - Review of the Strategic Plan (most of which is also listed in the Director Guide which is available online)
 - Brief discussion on the move to the Stockyards
- Anna Lia Sullivan, the AjPHA Youth President gave her presentation on her presidential Project which is the Champs Challenge. There are 3 ways she is asking we support her project (1) Collect tack & supplies for local therapeutic

riding programs, (2) Host CHAMPS classes at APHA regional club shows, and (3) Raise money for CHAMPS exhibitor prizes. I have attached the flier to contact Anna with ideas or questions

We then broke in to our individual committee meetings. As a member of show & contest for 2017-18, I first met up in the joint meeting with Youth & Amateur and Show & Contest so we could review the rules that would be coming before all of us and give our opinions or ask questions on show rules that would be in the other committees. Some very good feedback in that general meeting. Then I went to Show & Contest where we made it through all of our rule change proposals. We had a couple that the originator decided to edit and so those were sent to the rules committee and we either passed out of committee or defeated the remaining. We also reviewed the 2017 Show Stats (which do not include the World Shows) & Top 20 Shows (Congrats to Zone One for being #4 in the World and to SWWPHC for being #15).

- Shows – down 4.74%
- Open entries – down 2.85%
- Youth entries – down 4.65%
- Novice Youth entries – up 2.69%
- Amateur entries – down 8.16%
- Novice Amateur entries – up 4.07%
- Open SPB entries – down 10.91%
- Amateur SPB entries – down 3.58%
- Youth SPB entries – down 1.45%
- Amateur W/T entries – up 13.49%
- Total Entries down 2.45%
- Total Horses up 0.17%

That took us to the end of our day and then I briefly joined the welcome reception before going out to dinner.

Saturday morning we had a hosted breakfast during a presentation “Welcome to the Stockyards.” This was a nice presentation with renderings and information about where the current construction is at as well as what is anticipated. Much of the recent delays have been due to various permits with the City and the attempt to keep the historic look and feel of the Stockyards. It does seem that the partnerships being put together will be beneficial to APHA (not to mention our increased visibility). The developer had some very good data on the number of visitors through the Stockyards and where they were from, how much time spent, etc. based on cell phone data, and how that compares to other similar tourist attractions.

Next was a quick meeting about APHA’s Strategic Plan. Good information but nothing noteworthy that I wrote down.

I skipped the HorselQ luncheon to work on some rule changes and how to edit since Youth & Amateur both killed a couple of rule changes that northwest exhibitors had asked me to champion. After lunch, I briefly met with Long Range Planning, then back to Show & Contest, and then to Regional Club about a project I’ve been working on for

2 years with regards to trying to encourage clubs to put on smaller (less judge) horse shows to help attract more exhibitors who cannot afford our 4 or more judge shows. I have been proposing that APHA take the money they spend on the Regional Championship program and instead turn that back into a Regional Club sponsorship program geared specifically for clubs who implement events that are designed to attract the new exhibitor or the "open show" style exhibitor who right now finds no benefit in APHA. These are things that have been on our priority task lists in multiple committees for 2 or 3 years and unfortunately as an active participant in a regional club, I know why more clubs are not trying those events. And a financial boost from APHA for us taking a gamble on those events would encourage more clubs to try. Regional Club suggested that we form a task force with representatives from these 3 committees to work on a proposal and Show & Contest agreed.

Sunday was our first Board of Directors meeting & roll call (I have a list of who was present & not if you are interested). We received the financial report from Jenny Mathis. Our investment income and net assets are up. 2017 had a loss but much less than 2016 (and both 2016 & 2017 were profitable if you take out depreciation expense). Registration & transfer revenue was up (2nd highest year since 2013) but member service revenue and publication revenue were down (both have been on a decline since 2014 & 2015 respectively). World & Gift Show revenue has been up every year since 2013. Performance Department revenue (excluding World Show) and Sponsorship revenue both up. General Store revenue down again (we are at roughly 50% of the revenue we had in 2013). That is expected to change once we move to the Stockyards and people can more easily walk in to the store to purchase things instead of online. Both the Youth & Open/Amateur World Shows were more profitable in 2017 than in 2016.

After that, each committee chair stood up to give their reports from the meetings on Friday & Saturday. I only made a few notes:

- Judges – 12 applicants were invited to test in May. All judges up for renewal were renewed. They will be putting forth a rule change proposal that it will be mandatory for all shows to provide a scribe for scored classes
- Professional Horseman – they are developing a lesson giving program. They are also looking to develop a Professional Horseman crisis fund. All those in the program will receive a 12x24 banner to display to help with their visibility, etc. 11 new applicants were approved.
- Recreational Riding / PAC – they had 178 open riders and 19 youth

Sunday afternoon I also attended the Equine law seminar by Suzanne Radcliff where she discussed using bill of sale, lease contracts, boarding contracts, liens, etc. Then I attended the genetics seminar with Dr. Brooks. Much of the seminar was taken up with a "test" to see if people could guess the genetics of horses based on their pictures. But here are the statistics I wrote down. She is currently working on data of 655 horses registered with APHA:

- Frame Overo = 85.4% regular registration rate
- Tobiano = 99.9% RR rate

- Sabino 1 = 99.9% RR rate
- KIT = maybe 25% RR rate
- W20 = 69.4% RR rate (and NOTE – this was before the 2017 rule change proposal went in to effect elevating to RR if they had a characteristic & marker – this 69.4% is based on the prior visual white requirements we had). This was a surprise to me based on the horses that were elevated after the 2017 rule change – most that had W20 only looked solid solid to me
- Splash White = (I missed this stat)
- SW2 = 75% RR rate

She is hoping at some point to develop a calculator that will help breeders to increase their color percentage (for example, a mare with W20 crossed on a stallion with SW2 should generate a regular registry foal XX% of the time). But even with the data we have, it is important for mare owners and stallion owners to be getting their horses tested to know what white pattern genes they are carrying and use this information to try to increase color.

Monday was the final Board of Directors meeting & roll call (again, I have a list of who was present and not if you are interested). We started out with a brief discussion on the changing demographic of our Association. 32.6% of our membership are millennials. 67.3% is Generation X or older. These 2 demographics view things and make decisions differently. It is important to understand that millennials don't typically belong to an Association (not just APHA but any association from horse clubs to sports groups to social clubs). However, millennials do want to have a meaningful experience in whatever they are participating in. So to continue to attract millennials to APHA, it will be important to find ways for them to participate and have an experience without them necessarily needing to be a member. I take this one step further in that we also need to find ways to communicate because our demographics view and do things differently. Many millennials see those Gen X & older as impediments to new ideas and change. Many Gen X & older view millennials as making rush decisions without fully understanding the history. Even at this Convention that created tension more than once. So we need to work hard to find common ground because our Association requires that we have the input of those with our history, but we also need to adapt to a new society and new ways people do things with their horses.

Next were elections:

President – Craig Wood

President Elect – Mike Short

Vice President – Casey West

Sr. Committee Member – Karen Thomas

5th Committee Member – Alison Umberger

6th Committee Member – Melanie Cox-Dayhuff (who defeated the other candidate for this position – LeeAnn Hall of Australia)

Due to the shuffle last year, we don't have an actual immediate past president and the actual immediate past president, Susie Shaw, could not continue in that position due to bylaws. So Craig Wood appointed past President Travis Titlow to that position

Last business of the day was voting on the Rule Change proposals. This year we did electronic voting instead of raising our cards. It was very interesting and gave immediate feedback on how a rule fared. Summary is at the bottom.

I was then able to catch an earlier flight home and so missed out on a tour of the Stockyards again. Maybe next year 😊

After the conclusion of Convention, I received my 2018-19 committee assignment from Dr. Wood. I have (for now) been moved to Long Range Planning. We have our first conference call coming up in a few weeks and I'm curious to see how I will fit in that role.

Thank you once again to the members in Washington who elected me and gave me this opportunity to represent you and the other APHA members in the Northwest!

Respectfully submitted,
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Rule Changes that were defeated in their respective committee and not able to be considered by the full Board of Directors:

- RG-020-1 – creating a registry for solids with 1 Paint parent to allow them to compete with RR horses in competitions
- RG-020-2 – amending the SPB registry to be a registry solely for breeding purposes
- RG-070-1 – allowing RR status to horses with 1 Paint parent that possess 1 Paint trait
- RG-106 – creating a special enrollment designation for QH & TB that carry a Paint pattern gene
- SC-105-1 – restricting the number of judges for a Paint-O-Rama and/or Zone show
- SC-175 – requiring horses to have a performance ROM to show in performance halter
- SC-194 – creating 2 Year Old In Hand Trail outside of Zones 12, 13 & 14
- SC-290 – allowing only steel 55 gallon barrels with both ends closed to be used in all barrel racing events (NOTE – the committee tried to work with the originator to give show management some flexibility if they had tried to meet this requirement and through no fault of their own were unable and to give them a safe alternative, but the originator refused to amend the rule. Show & Contest members felt that put a hardship on all show promoters to have to buy & store & bring specific barrels with them to a show which more than likely was going to create 1 of 3 situations: (1) show management lies and holds the class with non 55 gallon barrels, (2) show management works with judges to look the other way (which puts show management & judges in violation of the rule book), or (3) small shows that still offer speed events now for a handful of exhibitors will just stop offering the classes. We would prefer to see some different language.)

- SC-303 – one version of creating a Ranch Rail Pleasure class (another version passed out of committee)
- SC-304 – adding Green Ranch Riding
- SC-325 – creating Novice divisions for the Youth & Amateur SPB
- SC-325-1 – creating Novice divisions for the Youth & Amateur SPB in Europe only
- SC-325-2 – allowing SPB to show alongside RR horses in novice classes in Europe only
- AM-085 – allowing all Amateur (and Youth) exhibitors to show 2 horses in showmanship
- AM-205 – reducing the novice eligibility period for points from 10 years to 5 years
- AM-205-1 – allowing certain certified riding instructors to keep novice eligibility
- AM-245 – allowing SPB to show alongside RR horses in novice classes
- AM-300 – allowing SPB to show alongside RR horses in W/T classes
- AM-300-1 – creating 2 age divisions within the Amateur W/T (19 & over and 45 & over)
- AM-300-2 – disallowing W/T Amateurs from showing any other showmanship division
- AM-300-3 – only allowing a showmanship exhibitor to show in a single division and not cross over
- AM-301 – creating a Novice division within Amateur W/T (NOTE – this was one of my rule change proposals that I attempted to petition to the floor but could not get enough support. I do ask that members strongly think about this. This rule is not about splitting up the division but is most definitely about trying to attract exhibitors to this division that we don't have now. Our W/T classes have become large & competitive nationwide, which is a great thing. But the same thing that happened with our regular Youth & Amateur classes is that new people looking to break in often are not ready to compete with a savvy exhibitor and therefore are not giving us a try. Some are going to QH to try their Level 1 (novice) W/T classes. We have to hope that they don't decide to stay with AQHA solely because we don't have a place for them with APHA. This is a class whose time has come and is not about giving everyone a trophy or making classes smaller but most definitely about trying to attract even more exhibitors. I was asked to bring this forward by some of our very own Northwest Trainers & exhibitors.
- YP-110 – allowing SPB horses to show alongside RR horses in W/T classes
- YP-110-1 – changing youth W/T to 5-18
- YP-110-4 – changing youth W/T to 5-18 (different language than the one above)
- YP-110-5 – changing youth W/T to two age groups: 5-10 and 11-18
- YP-110-6 – changing youth W/T to 5-18 (different language than the two above)
- YP-245 – allowing SPB horses to show alongside RR horses in novice classes

The following rule changes were defeated in committee but met the signature requirement to be petitioned out for the Board of Directors to vote on:

- RG-020-3 – creating a competition license for Solid Bred Horses meeting certain criteria. Defeated 66-44

- AM-090 – creating Youth & Amateur performance halter. Passed 75-30. Early implementation of this class approved 67-37
- YP-110-2 – creating 2 Youth W/T age divisions. This was my proposal and I petitioned it out and amended the language based on feedback. There was much discussion on the floor because older youth W/T divisions have been successful in both Appaloosa and Palomino. But many in our group feel that the lope is the “money gear” and we shouldn’t be rewarding those who W/T. While others feel like me that we should be welcoming all exhibitors whether they are ready or able to lope or not (who says you can only have a good time showing at a lope??? Look how successful our Amateur W/T division is). Again, I have shown that we are losing kids who age out of the 5-10 W/T but are not ready to lope and so they go on to try other sports and we can only hope they stay with horses and come back when they are ready to lope. Why aren’t we trying to keep them in our fold and develop them? I will be bringing this rule back for 2019. It was narrowly defeated 56-49.

The following rule changes were passed out of their respective committees and voted on by the Board of Directors:

- Control ART IV – reducing the Executive Committee from 7 to 5 members – overwhelmingly defeated
- Control ART IV-2 – requiring any candidate for the Executive Committee to notify the President at least 60 days prior to the annual convention. Passed 84-22 (I voted against)
- GR-010 – freezing new rules from changes for 2 years after implementation – passed 85-23
- GR-010-1 – allowing the EC to consider a rule change proposal after the published deadlines if they deem waiting another year would be detrimental – passed
- RG-015 – housekeeping to clear up language in the rule book – passed 101-6
- RD-020 – housekeeping to clear up language in the rule book – passed 88-14
- RG-020-4 – allowing horses to be registered SPB without a Paint parent if they carry a known Paint pattern gene – defeated 81-22
- RG-070-2 – giving RR status to horses of tobiano bloodlines if they have a Paint trait and a tobiano characteristic – passed 93-14 with early implementation approved
- RG-070-4 – adding tobiano traits to the rule – passed 95-7 with early implementation
- RG-115 – housekeeping to clear up language in the rule book – passed 99-2
- SC-045 – requiring that to win a Top 20 award you show in at least 3 classes at each show you want to count for Top 20 – defeated 86-15 (NOTE – there was a good amount of discussion on this because performance people don’t like that a halter horse can be the Top 20 horse by virtue of a single class which often has performance horses competing solely for them to win a show high point while others pointed out that the point of Top 20 had nothing to do with number of classes shown – it is simply an award given to the top point earners. I expect some variation of this rule will come back.
- SC-075 – aligning our inhumane treatment language to what is in the World Show handbook – passed 94-9
- SC-165 – adding Showmanship, Hunt Seat Eq. & Horsemanship to the classes eligible for All Paint Registries rules – passed 72-28

- SC-190 – clearing up that 2 year olds in Europe may show in 2 Year Old In Hand Trail – passed 95-7
- SC-191 – clarifying in longeline that horses not completing the trot off portion of the inspection in 3 attempts will be disqualified – passed 102-1
- SC-192 – clarifying in Yearling In-Hand Trail that a chain may only be used under the chin or hanging from the halter – passed 100-4
- SC-195 – allowing half chaps as optional attire – passed 96-6
- SC-235 – clarifying belts are optional attire – passed 92-9
- SC-261 – creating Green Reining – passed
- SC-303-1 – creating Ranch Rail Pleasure – passed 95-10
- SC-320 – creating Cala & Colas as approved classes in Mexico – passed 99-3 with early implementation
- JU-000 – allowing APHA special events to count towards a judges required number of shows – passed 96-1
- JU-000-1 – removing scarves as mandatory attire – passed 101-1
- AM-060 – creating Top 20 for the Amateur W/T division – passed 90-13
- AM-105 – creating a new scoring system for Showmanship – the Amateur committee deferred this to whatever the Youth rule does
- AM-110 – creating a new scoring system for Hunt Seat Eq – the Amateur committee deferred this to whatever the Youth rule does
- AM-115 – creating a new scoring system for Horsemanship – the Amateur committee deferred this to whatever the Youth rule does
- AM-120 – aligning breakaway roping with calf roping – passed 87-3
- YP-080 – allowing international youth exhibitors to show in a snaffle/hackamore with 2 hands regardless of horse age – passed 87-11
- YP-100 – creating a new scoring system for showmanship – passed 91-5
- YP-105 – allowing SPB horses to be used in all leadline classes (not just Europe) – passed 84-14
- YP-110-3 – allowing youth W/T exhibitors to cross over to other Youth showmanship classes like the Amateur exhibitors – passed 82-20
- YP-115 – creating a new scoring system for hunt seat eq. – passed 97-9
- YP-120 – creating a new scoring system for horsemanship – passed 95-4
- YP-224 – creating Top 20 awards for Novice Youth – passed 99-7
- YP-225 – adding honor roll awards for novice youth divisions – passed 96-6

If anyone has questions about the discussion surrounding any of these rule changes, please contact me.