**American Paint Horse Association 2023 Convention 2023**

This year’s convention was held in Fort Worth Texas at the Hotel Drover in the stockyards.

This year only committees with rule proposals met and shared what had been worked on.

The first meeting attended February 24, 2023

General membership meeting where we learned that the state of APHA was strong. Billy spoke about the three foundational pillars and described how they support the strategic plan. Customer experience education and financial strategies.

* APHA events have no growth and in fact, has a decline in 2022.
* Horses registered has increased each year and should hit 10,000 registrations in 2023.
* Breeding reports re down. The number of mares bred is up due to the recent rule changes allowing alternant paths to regular registration.
* Membership is down about 1,000 since 2021
* Registration has increased but transfers are down around 1,000 form 2021
* Breeders Trust has shown a decrease since 2018
* Breeder’s futurity program is growing
* Gold Entries are up
* Gold Mare Nominations are up
* Sponsorships were up $70,000 in 2022
* 2023 expects to see $100,000 from corporate sponsors.
* Increased 17,000 Facebook followers and 1000 followers on Instagram in 2022

APHA Financials

* Operating revenue up for 2022
* Expenses went up with double digit inflation
* Paper had a 30% to 40% increase for the business operations
* They are working on reducing costs
* Assets increased 18.% in 2002
* Liabilities also increased for 2022
* Net assets and liabilities down 4.8% due to investment loss
* Performance revenue down
* Sponsorships increases in 2022 13% over previous year

World Show

* World Show brought in $2.7 million in revenue, which was an increase from 2021 by
* 13%.
* Gift Show was a decrease from 2021 (minimal $ decrease).
* Net Show Events Breakdown: expenses higher due to payouts. This resulted in

An operating loss in 2022 of around $241,000.

World show Cont.

* Halter Million is getting bigger
* Platinum Program has increased
* Entries were up in 2022
* Largest payouts ever for the program
* International engagement 201% based on their events and members

Youth scholarships at the world show

* Total amount earned (2012-2022) is $1,012,800
* Total amount redeemed (20012-2022) is $601,466
* This is endowment money

Chrome Cash:

* This incentive program began with working cow horse events to pay exhibitors of APHA horses.
* In 2023, it is expanding to Performance APHA events.

Horse IQ

* Currently there are approximately 200 scribers.
* Learn about what judges are looking for, and are trained to do in the arena.
* Reining and Cow horse content will be added in 2023.

Marked For Greatness:

* For profit subsidiary for APHA.
* LLC protects APHA’s non-profit status and generates more non-member revenue.
* Cow Girl Gathering is being moved to May 2023 in collaboration with the PBR in order to grow the event.

PH Barn Door

* Increased revenue by 4% from 2021.

MFG Properties

* Net income of approximately $16,500 over 2021.

Westwood Wealth Management: Portfolio Report:

* APHA maintains 3-4% in cash.
* Our ending market value for 2022 was $16.9 million. We have a concentrated equity portfolio that is actively being managed with core investment bonds and some high-income funds.
* Equities is 60% of portfolio
* Fixed Income is 35% of portfolio
* Specialty is 5% of portfolio
* Year to Date was negative 7.22%.
* The market was negative 18% for the year, so compared to, APHA showed significantly less negative growth.

**Second Meeting attended Show and contest February 24, 2023**

Show and Contest, Rules, Youth, and Amateur was a joint meeting to discuss this year’s rule proposals for

Rule Change: Show & Contest-105-1 allows an individual to hold a maximum of one POR per calendar year. Did not go to the floor

Rule change: Show & Contest-205 encourages exhibitors to show away from the middle of the arena. Moved to the floor

Rule Change: Amateur-010 - Allows APHA Amateur exhibitors to become private contractors for the purpose of Name, Image and Likeness deals, for which they could be paid without losing Amateur status. Moved to the floor.

**American Paint Horse Association 2023 Convention 2023 Day 2 February 25, 2023**

It was great to be present for this presentation. It’s became sadly apparent that we have APHA clubs working outside of governing laws regulations and urgently needed this brought to attention.

February 25, 2023

* ALL clubs should have a strategic plan to note the work they do.
* Having an IRS Tax Exempt Status will only benefit the club.
* By-Laws are required along with club rules.
* The clubs should be incorporated to protect personal assets.

Things that protect a BOD:

* Volunteer Immunity (only if you are incorporated)
* Making decisions outside of a club meeting, and then saying, “We already decided” is bad business.
* Indemnification clause in By Laws.

State Director Meeting 1: February 25, 2023

The following rule change proposal amendments were voted on:

* Show & Contest-160-1 - clarifies that score sheets should be posted after each class for exhibitors to view to provide education and allow clerical errors to be caught and fixed during the show. Amended 6A to say should be posted after each class to allow riders to evaluate their performance. This change was to allow show secretary time to get sheets copied. To get the sheets to exhibitor for review as soon as they possibly can. (PASSED)
* Amateur-205 - Novice Amateur may not have earned more than 75 points in any division. An amendment was voted on to allow International Exhibitor to retain Novice Amateur status for up to 25 points. = Rule Change proposals passed out of committee for final vote. (PASSED)
* Breed Integrity-050; simplifies and removes duplication of information in the existing rule. (PASSED)
* Breed Integrity-070- addition of regular registry pathway for 1 paint parent. (PASSED)
* Breed Integrity-110- simplifies and clarifies verbiage for existing rule. (PASSED)
* Show & Contest-045- removes restriction of judges only being used 2 times for top 20 awards. (PASSED)
* Show & Contest-090 - establishes the same submission deadlines for show approval applications for everyone in all areas. (PASSED)
* Show & Contest-105-2- expands classes that can be judged simultaneously or in a split arena format for back-to-back shows. (PASSED)
* Show & Contest -125 - allows show producers to submit score sheets electronically. (PASSED)
* Show & Contest-205 -encourages Hunter Under Saddle exhibitors to show on the rail (PASSED)
* Show & Contest -250 - removes the off pattern rule for Novice and Walk/Trot divisions. (PASSED)
* Show & Contest-250-1 - eliminates elevated trot overs in walk trot classes. (Didn’t make the floor)
* Show & Contest-302-1; changes language to be more user friendly for exhibitors, show management and judges. (PASSED)
* Show & Contest-303- defines the required gaits for ranch rail pleasure. (PASSED)
* Show & Contest-303-1 - changes language to be more user friendly for exhibitors, show management and judges. (PASSED)
* Show & Contest-304 -adds Green Ranch classes. (PASSED)
* Show & Contest-312 -removes Competitive Trail Horse from the rulebook. (PASSED)
* Amateur-010 - allows amateurs to act as private contractors to receive payment for Name, Image and Likeness deals. (Failed)
* Amateur – 015 - updates the rule to reflect the current methods APHA employs to process showing eligibility cards. (PASSED)
* Amateur-300 - increases the maximum number of allowed obstacles in walk/trot trail from 8 to 10. (PASSED)
* Judges-000- adds judged roping classes.
* Judges-000-1- allows clerical errors to be corrected after the show has concluded but before the results are submitted to APHA.

**American Paint Horse Association 2023 Convention 2023 Day 3 February 26, 2023**

The 2023 Board of Directors: Three people were elected to join the Board.

* Incoming President: David Lands
* President Elect: Sandy Jirkovsky
* Board Member 1: Kelly Bowles-Chapman
* Board Member 2: Diane Alves
* Board Member 3: Monica Hagen
* Board Member 4: Ashley Griffin
* Board Member 5: Mike Holloway
* Board Member 6: James Howard
* Board Member 7: Peggy Cummings **(newly elected)**
* Board Member 8: Rachel Quaker **(newly elected)**
* Board Member 9: Meredith Landy **(newly elected)**
* Immediate Past President: Melanie Cox-Dayhuff

Respectfully submitted by

Ted Proctor

APHA State Director for Idaho