

APHA Convention 2026

I have spent a week trying to process the information that we received at convention. I know that you have all been given the numbers more than once. I have attached them again at the end of the report.

I feel that my call to action comes in making a difference in the declining numbers. While some numbers are small others were alarming.

APHA is not ignoring the facts as many post of social media. They offer reasons and ideas for all of us to implement.

Youth, tomorrow's industry leaders and for me future amateurs. APHA is working to bring professional horsemen to our shows. Some ideas I have our to do a short clip of part of a pattern with our Pro Horsemen describing ways to score better and post to social media.

Retention, the question becomes what makes you come back? For many it's the times together, grow the equine world into a career, friends, family and memories.

APHA looks to add horseless activities to the Youth Worlds, team tournament, Horse IQ Contest, games, judges sharing why becomes a judge, art and photo contest and yearling projects to name a few.

Decrease in breeding, APHA suggests that could be from more dedicated breeding

Three year Overview 2023-2025

Stallions decrease of 744 Mares Bred decrease 4,672

Registration decrease 1052 Transfer decrease 602

Membership decrease 1,564

For me this was alarming: Show Entries decrease 52,413 The hope that Paynt Points would out value on showing clearly has not turned this tide around. While it is an incentive are we on the right track? The decrease in horses over the same time is not as staggering just under 200 horses. This also makes me question if people are not showing in as many classes due to the increase in fees. But at over 50,000 entries I feel the answer is much deeper

I could continue with more decrease in numbers across the board but the real need is ideas to turn then numbers!

APHA awards over 3 million in Paint racing, \$1,601,958 in Chrome Cash, \$93,000 in scholarships and then add pynt points. Paynt Points paid out \$13.21 the first half and \$11.35 the second half. 77 percent earned money the first half and 69 percent the second half. I have to ask myself if

we are already seeing a decline in the payouts and numbers. I am not being negative but realistic. If this was my business I would be alarmed and would be taking a long look at adding my own funds at a further loss. Over \$500,000 was added, and over 1 million will be set aside in 2027. I understand this comes from investments and it was used as a possible solution to turn the tide by the board. This was not a member driven initiative.

In 2027 all divisions and all points will receive payouts.

Social media is strong! Over 253,000 common users, double and triple growth were seen in "link" content. APHA works to publish meaningful content.

Our APHA financials also showed losses. A 64,000-operating loss, 40 percent decrease in show revenue, 12 percent decrease in World Show revenue, 107,000 loss at the Halter Million with a 406,000 Texas State Event fund donation. For me this is staggering numbers. While I am not an expert at a quick glance would this be better to combine with another event?

The national shows operated at a loss of 65,000. A loss on 3 of the 4 events that APHA produced. Again, for me I would ask at a round table. Do they think our local shows do not struggle as well? If our local shows can't see an increase in numbers, we are not eligible for Chrome Cash. Shows look too cut corners which again do not help to drive numbers to our shows.

For me the highlight was our guest speaker. Leaders, making leaders and round table discussions all lent to great information. Trust Respect and Team work exemplify the work our clubs do in the Northwest.

For me I left feeling overwhelmed by the facts presented but committed to continuing to work to increase numbers, membership, participation and positivity in our equine industry

Respectfully

Lisa Gardner



2025 Show Statistics

Month	Shows		Open		Youth		Novice Youth		Amateur		Novice Am.		Amateur WT	
	2024	2025	2024	2025	2024	2025	2024	2025	2024	2025	2024	2025	2024	2025
January	23	22	1619	1438	1684	1,240	474	350	1543	1658	495	522	524	512
February	18	20	1950	1784	1747	1576	590	605	1830	1700	952	922	760	972
March	37	44	2634	3786	2647	3024	900	1097	2838	3739	1106	1490	1291	2096
April	95	74	6690	4693	5514	3311	2283	1215	6799	4269	2921	1768	3241	2851
May	128	128	9992	8320	6803	5388	2262	1749	11090	8094	4487	2919	3525	3581
June	46	38	2658	2387	1007	1267	488	465	2120	2120	719	844	446	664
July	58	56	3434	5087	2363	2481	924	1012	3116	4262	1097	1630	1108	1303
August	106	109	10953	10843	6214	6385	2566	2325	10588	9575	4072	3187	3710	4032
September	54	61	3060	4022	1682	2009	494	640	2950	3662	1224	1305	1082	1588
October	42	45	3094	3479	1815	2249	618	685	3111	3339	1243	1416	1019	1454
November	29	17	1479	873	1714	940	590	316	1364	1104	658	596	934	542
December	20	12	3342	1064	3559	856	1228	344	3318	920	1188	408	1452	456
Total	656	626	50,905	47,976	36,749	30,726	13,417	10,803	50,667	44,442	20,162	17,007	19,092	20,051
% Change		-0.05		-0.06		-0.16		-0.19		-0.12		-0.16		0.05

Total Entries Processed					
Month	2024	2025	% CHC		
Jan	6435	5720	-11.11%		
Feb	8077	7559	-6.41%		
Mar	11675	15232	30.47%		
Apr	28202	18107	-35.80%		
May	40683	30051	-26.13%		
June	8216	7947	-3.27%		
July	12630	15775	24.90%		
Aug	40819	36347	-10.96%		
Sept	11290	13226	17.15%		
Oct	11319	12622	11.51%		
Nov	6932	4371	-36.94%		
Dec	14377	4048	-71.84%		
Total	200,655	171,005	-14.78%		

Total Horses**					
Month	2024	2025	%CHC		
Jan	353	314	-11.05%		
Feb	199	237	19.10%		
Mar	438	473	7.99%		
Apr	727	641	-11.83%		
May	747	677	-9.37%		
June	270	295	9.26%		
July	252	289	14.68%		
Aug	434	441	1.61%		
Sept	119	174	46.22%		
Oct	144	160	11.11%		
Nov	92	73	-20.65%		
Dec	58	27	-53.45%		
Total	3,833	3801	-0.83%		

2025 TOP TWENTY SHOWS BY HORSES PER JUDGE

Rank	Show	Location	Date	Horses	Entries	AVG Ent/Hr	2024 Rank	Type	Adjoining show
1	European Paint Horse Championships sponsored by Zone 12 Coordinating Committee	RIEDEN, GM	23-Aug	251	1376	5	1	5 ZOR	
2	Paint the Future sponsored by Texas PHC	WACO, TX	10-Apr	155	780	5	5	4 POR	
3	Fort Worth Stock Show & Rodeo Paint Horse Show sponsored by Southwestern Expo & Stock Show	FORT WORTH, TX	27-Jan	152	718	5	4	4 POR	
4	German Paint Horse Championship sponsored by Paint Horse Club Germany	KREUTH, GM	17-Jul	148	793	5	16	4 POR	
5	Houston Livestock Show & Rodeo sponsored by HLSR	HOUSTON, TX	15-Mar	143	755	5	11	3 POR	
6	Zone 2 ZOR sponsored by Zone 2 Coordinating Committee	LAS VEGAS, NV	7-May	135	685	5	3	6 ZOR x 4 POR	APHA Zone 2 POR sponsored by Silver State PHC (135/531)
7	Zone 9 Southern Classic sponsored by Zone 9 Coordinating Committee	OCALA, FL	20-Feb	131	750	5	9	6 ZOR	
8	Show of the Year #1 sponsored by California PHA	RANCHO MURIETA, CA	23-Apr	131	664	5	6	4 POR x 4 POR	Show of the Year #2 sponsored by California PHA (129/590)
9	Copper County sponsored by Arizona PHC	SCOTTSDALE, AZ	1-Jan	130	632	5	12	4 POR	
10	Copper County sponsored by Arizona PHC	SCOTTSDALE, AZ	29-Dec	127	570	4	7	4 POR	
11	Hearts and Flowers sponsored by Gulf Coast PHC & Texas PHC	WACO, TX	13-Feb	123	654	5	10	4 POR	
12	Spring Fling Part 1 sponsored by Arizona PHC	SCOTTSDALE, AZ	27-Mar	122	572	5	-	2-Judge x 2-Judge	Spring Fling Part 2 sponsored by Arizona PHC (98/564)
13	Fall Color Classic sponsored by Michigan PHC	EAST LANSING, MI	31-Oct	118	659	6	-	4 POR	
14	Margarita Classic sponsored by South Texas PHC	WACO, TX	14-Nov	113	544	5	-	4 POR	
15	Zone One - The Big Paint Show sponsored by Zone 1 Coordinating Committee	NAMPA, ID	6-Aug	112	673	6	14	6 ZOR x 4 POR	Summer Spectacular sponsored by Inland Northwest PHC (108/624)
16	Buckeye Bohanza sponsored by Ohio PHC	WILMINGTON, OH	26-Jul	109	561	5	15	4 POR	
17	Palmetto Classic sponsored by Palmetto PHC	CAMDEN, SC	4-Oct	103	571	6	-	4 POR	
18	Carolina Cash #1 sponsored by Palmetto PHC	CAMDEN, SC	28-Mar	100	613	6	-	4 POR x 2-Judge	Carolina Cash #2 sponsored by Palmetto PHC (100/613)
19	Zone 4 Memorial Day Classic sponsored by Zone 4 Coordinating Committee	WACO, TX	29-May	99	565	6	17	4 ZOR	
20	May Mane Event sponsored by Florida PHC	OCALA, FL	9-May	97	601	6	19	4 POR x 2-Judge	May Mane Event #2 sponsored by Florida PHC (97/601)

AjPHA Youth Membership Statistics

Total Youth Membership - 1.4% decrease

2025 – 3,139
2024 – 3,183
2023 – 3,017
2022 – 3,509
2021 – 3,478
2020 – 3,258
2019 – 3,613
2018 – 3,934

AjPHA Novice Youth Card Statistics

Total Novice Youth Cards - 4% decrease

2025 – 361
2024 – 376
2023 – 401
2022 – 451
2021 – 547
2020 – 445
2019 – 614
2018 – 679

AjPHA Walk-Trot 11-18 Card Statistics

Total Walk-Trot 11-18 Cards - 21% increase

2025 – 134
2024 – 111
2023 – 97
2022 – 99
2021 – 86
2020 – 81



Competition Department

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Amateur / Novice Amateur History

Year	Group	Total Amateurs	Amateurs	Amateurs with Show Records	Novice Amateurs	Nov/Am with Show Records	Walk Tot	Walk Trot w/Show Records	Age Group 19-30	Age Group 31-40	Age Group 41-50	Age Group 51-Over	No Birthdates	Show Records No Birthdates
2026	19 - 44	273	46	32	165	100	62	45	36 (sr)	67 (sr)	71 (sr)	258 (sr)		
2026	45 - Over	606	142	117	250	182	214	158						
TOTAL		880	188	149	416	283	276	203	89	124	142	518	27	
2025	19 - 44	1,327	316	250	742	499	269	173						
2025	45 - Over	1,649	461	373	670	464	518	388	222 (sr)	305 (sr)	340 (sr)	719 (sr)		
TOTAL		2,977	777	623	1,412	963	788	562	420	647	688	1,401	23	
2024	19 - 44	1,365	353	295	752	522	260	199						
2024	45 - Over	1,631	458	393	700	508	473	381	221 (sr)	336 (sr)	338 (sr)	823 (sr)		
TOTAL		2,996	811	688	1,452	1,030	733	580	381	667	676	1,471	41	
2023	19 - 44	1,448	368	301	798	569	282	215						
2023	45 - Over	1,716	472	388	754	523	490	386	214 (sr)	372 (sr)	333 (sr)	863 (sr)		
TOTAL		3,166	840	689	1,553	1,093	773	601	359	609	565	1,616	19	
2022	19 - 44	1,540	381	325	869	603	290	239						
2022	45 - Over	1,779	481	411	761	543	537	426	219 (sr)	393 (sr)	335 (sr)	935 (sr)		
TOTAL		3,319	862	736	1,630	1,146	827	665	368	623	681	1,735	12	
2021	19 - 44	1,537	350	295	858	615	329	242						
2021	45 - Over	1,812	445	382	825	592	542	429	189 (sr)	380 (sr)	342 (sr)	973 (sr)		
TOTAL		3,349	795	677	1,683	1,207	871	671	308	639	589	1,806	21	
2020	19 - 44	1,394	333	293	811	592	250	196						
2020	45 - Over	1,743	425	365	799	553	519	413	174 (sr)	372 (sr)	311 (sr)	946 (sr)		
TOTAL		3,137	758	658	1,610	1,145	769	609	276	560	617	1,738	27	
2019	19 - 44	1,623	412	344	943	678	268	209						
2019	45 - Over	2,009	542	438	910	650	557	426	165 (sr)	426 (sr)	361 (sr)	1,158 (sr)		
TOTAL		3,632	954	782	1,853	1,328	826	635	279	644	687	2,122	23	

Amateur / Novice Amateur History

Year	Group	Total Amateurs	Amateurs	Amateurs with Show Records	Novice Amateurs	Nov/Am with Show Records	Walk Tro Records	Walk Trot w/Show Records	Age Group 19-30	Age Group 31-40	Age Group 41-50	Age Group 51-Over	No Birthdates	Show Records No Birthdates
2018	19 - 44	1,597	403	354	945	678	249	193						
	45 - Over	1,965	523	437	922	655	520	402	131 (sr)	439 (sr)	364 (sr)	1,190 (sr)		
	*TOTAL *	3,562	926	791	1,867	1,333	769	595	205	672	570	2,111	3	
2017	19 - 44	1,621	396	340	995	709	230	170						
	45 - Over	1,918	493	438	916	673	509	412	101 (sr)	456 (sr)	351 (sr)	1,252 (sr)		
	*TOTAL *	3,539	889	778	1,911	1,382	739	582	161	687	554	2,134	1	
2016	19 - 44	1,830	499	419	1,123	781	208	158						
	45 - Over	2,122	626	536	995	695	501	390	64 (sr)	562 (sr)	360 (sr)	1,443 (sr)		
	*TOTAL *	3,952	1,125	955	2,118	1,476	709	548	96	797	597	2,451	7	2
2015	19 - 44	1,815	457	406	1,166	806	192	140						
	45 - Over	2,043	526	464	1,048	731	469	360	2 (sr)	557 (sr)	403 (sr)	1,445 (sr)		
	*TOTAL *	3,858	983	870	2,214	1,537	661	500	7	796	609	2,445		
2014	19 - 44	1,910	502	441	1,230	828	178	125						
	45 - Over	2,255	580	497	1,258	829	417	313	1 (sr)	496 (sr)	437 (sr)	1,661 (sr)		
	*TOTAL *	4,165	1,082	938	2,488	1,657	595	438	1	756	654	2,754		
2013	19 - 44	1,875	503	448	1,228	848	144	103						
	45 - Over	2,331	610	530	1,356	879	365	254	1 (sr)	454 (sr)	449 (sr)	1,801 (sr)		
	*TOTAL *	4,206	1,113	978	2,584	1,727	509	357	1	658	653	2,894		
2012	19 - 44	2,054	586	505	1,358	896	110	68						
	45 - Over	2,299	620	551	1,354	892	325	208	1 (sr)	444 (sr)	470 (sr)	1,929 (sr)		
	*TOTAL *	4,353	1,206	1,056	2,712	1,788	435	276	1	639	702	3,011		
2011	19 - 44	2,157	609	526	1,449	972	99	57						
	45 - Over	2,346	633	550	1,486	965	227	125	1 (sr)	389 (sr)	522 (sr)	2,101 (sr)		
	*TOTAL *	4,503	1,242	1,076	2,935	1,937	326	182	1	565	756	3,181		